Renovating and restructuring large industrial areas and waterfronts: Marghera and Bagnoli

Friday / 23.09.2016

Venice, Ca’ Giustinian, Sala delle Colonne

10.00 / 10.30 → WELCOME
Luigi Brugnaro  Mayor of Venice
Paolo Baratta  President, La Biennale di Venezia
Salvatore Nastasi  Special Government Commissioner for the regeneration of Bagnoli

10.30 / 10.50 → SEMINAR OVERVIEW
Stefano Recalcati  Associate, Arup; Curator, Special project Reporting from Marghera and other waterfronts, La Biennale di Venezia

MORNING SESSION
10.50 / 12.50 → SHAPING A NEW AGENDA FOR MARGHERA: BACK TO THE FUTURE
Chair, Maria Buhigas  Founder, Urban-Facts; Former Director Department of Urban Strategy, Barcelona

- MARGHERA 100, VENEZIA 50
  Paolo Costa  President, Venice Port Authority

- ANVERSA, TERRITORIO DI UNA NUOVA MODERNITÀ
  Paola Viganò  Full professor, IUAV, EPFL

- INNOVATING WATERFRONT TERRITORIES
  Flavio Tejada  Associate director, Arup

- SANTANDER SMARTBAY
  Ana Maria Prieto  Former Head of Strategy and Sustainable Development Department, Santander Port Authority

( ROUND-TABLE DISCUSSION 90 min. )
Maria Buhigas  Founder, Urban-Facts; Former Director Department of Urban Strategy, Barcelona, Paolo Costa  President, Venice Port Authority, Paola Viganò  Full professor, IUAV, EPFL, Flavio Tejada  Associate director, Arup, Ana Maria Prieto  Former Head of Strategy and Sustainable Development Department, Santander Port Authority, Ezio Mirilli  Full professor, IUAV

12.50 / 14.00 → LUNCH BREAK

AFTERNOON SESSION
14.00 / 14.15 → INTRODUCTION
Stefano Recalcati  Associate, Arup; Curator, Special project Reporting from Marghera and other waterfronts, La Biennale di Venezia

14.15 / 17.00 → SHAPING A NEW AGENDA FOR BAGNOLI: LESSONS FROM EUROPEAN WATERFRONT REGENERATIONS
Chair, Ricky Burdett  Director, LSE Cities and Urban Age

- NAPLES / The urban regeneration of Bagnoli: strategic path between land remediation, infrastructures and uses
  Domenico Arcuri  CEO, Invitalia Spa

- HAMBURG / HafenCity. Merging Waterfront and New Downtown Development in a Process of Urban Capability and Innovation Generation
  Jurgen Bruns-Berentelg  CEO, Hamburg HafenCity

- BARCELONA / An integrated regional, physical and economic regeneration strategy
  Maria Buhigas  Founder, Urban-Facts; Former Director Department of Urban Strategy, Barcelona

( ROUND-TABLE DISCUSSION 90 min. )
Ricky Burdett  Director, LSE Cities and Urban Age, Domenico Arcuri  CEO, Invitalia Spa, Jurgen Bruns-Berentelg  CEO, Hamburg HafenCity, Maria Buhigas  Founder, Urban-Facts; Former Director Department of Urban Strategy, Barcelona

15.15 / 15.30 → COFFEE BREAK

15.30 / 16.15 → SHAPING A NEW AGENDA FOR BAGNOLI: LESSONS FROM EUROPEAN WATERFRONT REGENERATIONS
Chair, Ricky Burdett  Director, LSE Cities and Urban Age

- DUBLIN / Recycling the City - Landscape and Character in Dublin’s Docklands
  John McLaughlin  Director, John McLaughlin Architects; Former Head of Architecture, Dublin Docklands Delivery Authority

- MARSEILLE / Euroméditerranée, a major urban regeneration program on the waterfront of Marseille, southern Europe
  Francois Jalimon  General Director, Euroméditerranée, Marseille

( ROUND-TABLE DISCUSSION 45 min. )
Ricky Burdett  Director, LSE Cities and Urban Age, Domenico Arcuri  CEO, Invitalia Spa, Jurgen Bruns-Berentelg  CEO, Hamburg HafenCity, Maria Buhigas  Founder, Urban-Facts; Former Director Department of Urban Strategy, Barcelona, John McLaughlin  Director, John McLaughlin Architects; Former Head of Architecture, Dublin Docklands Delivery Authority, Francois Jalimon  General Director, Euroméditerranée, Marseille, Jerome Frost  Director, Arup; Former Head of Design & Regeneration, London Olympic Delivery Authority

17.00 / 17.15 → CLOSING REMARKS
Paolo Baratta  President, La Biennale di Venezia

18.00 / 18.30 → VISIT THE EXHIBITION “REPORTING FROM MARGHERA AND OTHER WATERFRONTS”